

Programme: BBA
Course: Project Management
Course Code:11.301
Enrolment no. _____

Full Marks: 70
Time: 3 Hrs.

Q.No	Questions	CO	Bloom Taxonomy Category	Marks
Section I				
1	Short Answer type questions.			
a	Explain how Performance of Existing industries can be considered as a source from which new project ideas can emerge.	CO1	Understand	4 x 5 = 20
	or			
b	Describe in brief the different types of Projects on the basis of "Location of the Project".	CO1	Understand	
	or			
c	Explain the Delphi Method of Demand Forecasting.	CO2	Understand	
	or			
d	The choice of a suitable technology for a project calls for identifying what is called the "Appropriate Technology". Explain what do you mean by "Appropriate Technology".	CO2	Understand	
	or			
e	Explain what is a "Critical Path" in a network Schedule and discuss the Characteristics of a "Critical Path"?	CO3	Understand	
	or			
f	Explain with the help of diagram, the Concurrent Activities, Preceding Activities, and Succeeding Activities in a Network Based Scheduling.	CO3	Apply	
	or			
g	Explain what is meant by "Project Evaluation"? Discuss the objectives of Project Evaluation.	CO4	Understand	
	or			
h	"Outsourcing is considered as a method of Project Cost and Time Control" Explain.	CO4	Understand	
	or			
Section II				
	Long Answer type questions.			
2	Explain what do you understand by "Support Studies"? Discuss the areas in which the Support Studies are normally carried out.	CO1	Understand	3 x 10 = 30
	or			
3	Explain what is a "Balancing Project"? Discuss the effects of an unbalanced project.	CO1	Understand	
	or			
4	Chart out some of the important points that a project promoter should take care at the time of entering into the collaboration agreement with the foreign collaborators.	CO2	Apply	
	or			
5	Explain the following i. Market/ Commercial Appraisal ii. Financial Appraisal iii. Economic Appraisal iv. Technical Appraisal	CO2	Understand	
	or			
6	Discuss the purpose of conducting the POST AUDIT of the projects after a lapse of 2 to 3 years.	CO4	Understand	
	or			
7	Explain what do you mean by "Project Control System". Recommend some of the points that you feel should be considered while designing a good Control system for Projects.	CO4	Evaluate	
	or			
Section III				
	Application based questions			
8	How does Social Cost-Benefit Analysis (SCBA) help evaluate projects, what are its key objectives, and what factors should be considered for ensuring the social desirability of a project in the Indian context?	CO3	Evaluate	1 x 20 = 20
	or			
9	Recommend some of the key points that one should take care while selecting a Technical Know-how supplier for the upcoming project.	CO3	Evaluate	
	or			

Course Outcomes

CO1 Discover the project life cycle and learn how to build a successful project from pre- implementation to completion

CO2 Understand project management topics such as resources, costs, time constraints and project

CO3 Understand the conceptual clarity about project organization and feasibility analyses – Market, Technical, Financial and Economic.

CO4 Apply the risk management plan and analyze the role of stakeholders.